

# RENZO SILVA

## Web Developer

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### PROFESSIONAL SUMMARY

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Results-driven web developer and email marketing specialist with a strong foundation in **software engineering**. Known for precision in delivering tailored email content and seamlessly integrating editorial and marketing elements. Extensive knowledge of **WordPress**, enabling efficient and expert web content management. Seeking to apply my expertise and collaborative skills to drive growth and innovation in a dynamic tech and marketing environment.

### EDUCATION

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FAU, **Computer Science BA Student** Boca Raton, FL (Jan 2025)

BOCA CODE, **Software Engineering Career Course** Boca Raton, FL (Sep 2022)  
Relevant Coursework: Software Engineering, back-end and front-end development.

PBSC, **Associate in Arts and Computer Science Pre-Major** Lake Worth, FL (Aug 2017 - May 2021)

### SKILLS

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- **Programming Languages:** JavaScript, Typescript, HTML, CSS
- **Frameworks & Technologies:** React, React Native, Node.js, Express, Firebase, Next.js, WordPress
- **Tools:** Git, Blueshift, Adobe Creative Suite, Photoshop
- **Certifications:** LinkedIn courses in React, React Native, JavaScript, HTML/CSS WordPress, Elementor

**Awards:** Top 10 **Highest GPA** 2019, 2020. Palm Beach State College | **1st Place** in Olympic Math.

**Publications:** Title: "The Galactic Frontier" 2024. A science fiction novel, and self-published.

### WORK EXPERIENCE

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BANYAN HILL, **HTML/CSS Email Specialist** (Boynton Beach, FL) June 2023 – Oct 2023

- Ensured precision in email marketing with timely, tailored content and seamless integration using Blueshift, Adobe Creative, Photoshop, and WordPress.
- Launched and managed over 20 multifaceted campaigns daily, targeting diverse segments, resulting in a weekly reach of 800,000+ customers.
- Collaborated with cross-functional teams, contributing to increased company revenues as evidenced by quarterly financial reports.

BOCACODE, **Software Engineering Intern** (Boca Raton, FL) Sep 2022 – May 2023

- Assisted over **15** students in improving software engineering skills in FrontEnd and BackEnd development (**FERN**) stack.
- Demonstrated proficiency in CSS and APIs to update and improve multiple pages in the student portal, resulting in a more user-friendly interface and increased engagement from graduates-users.

ALLTERCO-SHELLY ROBOTICS, **IoT Intern** (Boca Raton, FL) Jan 2023 - March 2023

- Created APIs (Node.js, Express) to facilitate real-time data exchange for IoT devices, including plugs, lamps, and relays, and developed full-stack software (MERN) for local device control.

- Worked in an **Agile/Scrum** team of 6+ engineers to enhance a CRM for 1000+ IoT devices, optimizing the UI with HTML, CSS, JavaScript, and React components.

**PALM BEACH STATE COLLEGE, Math Tutor** (Lake Worth, FL) Aug 2019 – Mar 2020

- Tutored **400+** students in areas such as calculus, algebraic methods, and statistics resulting in **80%** higher test results and GPA.
- Achieved a **5%** increase in the Mathematics department statistics for test results in the **5th** largest out of all **28** colleges in the Florida College System, helping the college to gain state and federal funding.

**PORTOBELLO ITALIAN CUISINE, Server** (Jupiter, FL) Sep 2016 – Nov 2025

- Served ~500 customers monthly, contributing to **\$19K in monthly food and beverage revenue**.
- Supported consistent 12% year-over-year revenue growth.

## PROJECTS

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**MYTHIC LIBRARY, [LIVE](#)** Jul 2024

- Designed and developed a responsive website using Elementor and Astra theme to ensure a seamless user experience across all devices.

**RENT-A-CAR, [REPO](#) | [LIVE](#)** Oct 2023

Built a car rental web application using **Next.js and TypeScript**, focusing on scalability and efficient state management.

**TOPTRAVELANDCITY, [LIVE](#)** Nov 2023

- Developed a WordPress travel planning website, highlighting expertise in custom themes, SEO optimization, and plugins.

**GROCERYGO, [REPO](#) | [LIVE](#)** Jul 2024

- Developed a mobile-responsive web application, "GroceryGo," enabling users to create, manage, and share shopping lists with real-time updates and user-friendly interface.

**BOCA CODE INTRANET - APP FOR STUDENTS AND ALUMNI** Jan 2023 – May 2023

- Contributed to a team project using React, NodeJS, ExpressAPI, and Firestore, implementing AGILE/SCRUM methodologies for optimal front-end CRM for IoT engineers.