RENZO SILVA
Web Developer | WordPress Developer

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github.com/rensilva5 Projects/Portfolio: renzosilva.net

PROFESSIONAL SUMMARY

Web developer and email marketing specialist skilled in JavaScript, React, Node.js, and MongoDB. Known for precise email content, and seamless integration of editorial and marketing elements. Proficient in WordPress for efficient web content creation and management. Seeking to apply expertise and collaborate in a dynamic tech environment for growth and innovation.

WORK EXPERIENCE

BANYAN HILL, HTML/CSS Email Specialist (Boynton Beach, FL)   June 2023 – Oct 2023

- Crafted tailored email content by seamlessly blending editorial and marketing elements using tools like Blueshift, Adobe Creative, Photoshop, and WordPress. Daily WordPress expertise optimized templates for visual appeal and flawless cross-device functionality, streamlining content creation for increased efficiency and brand consistency.
- Launched and managed over 20 multifaceted campaigns daily, targeting diverse segments, resulting in a weekly reach of **800,000+ customers**.
- Collaborated with cross-functional teams, including Internal Marketing, e-commerce, Creative, and Web departments, contributing to increased company revenues as evidenced by financial reports.

BOCACODE, Software Engineering Intern (Boca Raton, FL)   Sep 2022 – May 2023

- Mentored over 30 software engineering students helping develop learning processes and effective debugging techniques. Resulting in improved software engineering skills in FrontEnd and BackEnd development (FERN).
- Demonstrated proficiency in CSS and **APIs** to update and improve multiple pages in the student portal, resulting in a more user-friendly interface and increased engagement from graduate users.

ALLTERCO-SHELLY ROBOTICS, IoT Intern (Boca Raton, FL)   Jan 2023 - March 2023

- Created **APIs** (Node.js, Express) to facilitate real-time data exchange for IoT devices, including plugs, lamps, and relays, and developed full-stack software (MERN) for local device control.
- Collaborated with an **Agile/Scrum** team of 6+ engineers to enhance the front-end of a CRM managing **1000+ IoT** devices. Utilized HTML, CSS, JavaScript, React components, and libraries to optimize the user interface.
- Conducted testing and development of new and existing IoT devices to ensure they met performance and functionality criteria.

EDUCATION

BOCA CODE, Software Engineering Career Course   Boca Raton, FL (Sep 2022)
Relevant Coursework: Software Engineering, back-end and front-end development.

PALM BEACH STATE COLLEGE, Associate in Arts and Computer Science Pre-Major   Aug 2017 - May 2021

SKILLS

- **Programming Languages:** JavaScript | Typescript | HTML | CSS
- **Technologies:** React | React Native | WordPress | Next.js | Node.JS | Express | MongoDB | Firebase | Git
- **Certifications:** Online LinkedIn Courses in React, React-native, and JavaScript, HTML, CSS Essentials, WordPress, Elementor for WordPress Design.

See projects in the links below. References are available upon request
renzosilva.net | github.com/rensilva5